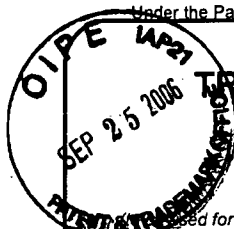


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# TRANSMITTAL FORM

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Total Number of Pages in This Submission

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Application Number

10/560,052

Filing Date

December 8, 2005

First Named Inventor

Scott Bryson

Art Unit

Examiner Name

Attorney Docket Number

008800-0218

## ENCLOSURES (Check all that apply)

<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to TC
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Remarks

## SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Godfrey & Kahn, S.C.		
Signature			
Printed name	Brian G. Gilpin		
Date	Sept. 20, 2006	Reg. No.	39,997

## CERTIFICATE OF TRANSMISSION/MAILING

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App. No. 10/560,052  
Filed: December 8, 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

App. No. : 10/560,052  
Applicant : Scott Bryson  
Filed : December 8, 2005  
For : MERCHANDISING SYSTEM

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

In addition to the previously submitted Information Disclosure Statement, pursuant to 37 C.F.R. §§ 1.56 and 1.97, Applicant submits the information listed on the enclosed Form 1449 for consideration in the above-identified application. No representation is made that a reference is material prior art within the meaning of 35 U.S.C. §§ 102 and 103. No fee is due for consideration of this item because this statement is submitted before the mailing date of a first official action on the merits (37 C.F.R. § 1.97(b)(3)). Return of the PTO-Form 1449 in the next communication to Applicant's attorney showing the listed citations as initialed and considered is respectfully requested.

Respectfully submitted,

GODFREY & KAHN, S.C.

Dated: Sept. 20, 2006

By: Brian G. Gilpin  
Brian G. Gilpin  
Reg. No. 39,997

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Sheet 1

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Application Number	10/560,052
Filing Date	December 8, 2005
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Art Unit	
Examiner Name	
Attorney Docket Number	008800-0218

[illegible][illegible]

/Sarah Purol/

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